

PHILIP MORRIS PRODUCTS, INC.

INTER - OFFICE CORRESPONDENCE

Richmond, Virginia

To: D. Werth

Date: July 6, 1993

From: Susan Laffoon *SL*

Subject: Special Report to the FTC *for 1992*

The cigarette report forms have been updated with tar, nicotine and carbon monoxide (CO) data from TITL's Cigarette Market Sample #35 (dated 3/15/93) or with data generated in our laboratories. Please note that CO deliveries are not available for generic products.

Additional cigarette report forms were prepared for the following brands that were introduced nationally in 1992:

- Merit Ultima King Size (Soft Pack)
- Merit Ultima King Size (Hard Pack)
- Merit Ultima 100 (Soft Pack)
- Merit Ultima 100 (Hard Pack)
- Marlboro Medium 100 (Soft Pack)
- Marlboro Medium 100 (Hard Pack)
- Benson & Hedges Special King Size (Hard Pack)
- Benson & Hedges Special King Size Menthol (Hard Pack)
- Benson & Hedges Special Lights King Size (Hard Pack)
- Benson & Hedges Special Lights King Size Menthol (Hard Pack)

Additional cigarette report forms were prepared for the following generic brands which were marketed in 1992:

- Basic 100 (Soft Pack)
- Best Buy King Size Menthol (Soft Pack)
- Best Buy 100 Menthol (Soft Pack)
- Genco King Size Menthol (Soft Pack)
- Genco 100 Menthol (Soft Pack)
- GPA King Size Menthol (Soft Pack)
- GPA 100 Menthol (Soft Pack)
- Famous Value King Size Nonfilter (Soft Pack)
- Famous Value King Size (Soft Pack)
- Famous Value Lights King Size (Soft Pack)
- Famous Value Lights King Size Menthol (Soft Pack)
- Famous Value 100 (Soft Pack)
- Famous Value Lights 100 (Soft Pack)
- Famous Value Ultra Lights King Size (Soft Pack)
- Famous Value Ultra Lights 100 (Soft Pack)
- Premium Buy King Size Nonfilter (Soft Pack)
- Premium Buy King Size (Soft Pack)
- Premium Buy Lights King Size (Soft Pack)
- Premium Buy Lights King Size Menthol (Soft Pack)
- Premium Buy 100 (Soft Pack)
- Premium Buy Lights 100 (Soft Pack)
- Premium Buy Lights 100 Menthol (Soft Pack)
- Premium Buy Ultra Lights King Size (Soft Pack)
- Premium Buy Ultra Lights 100 (Soft Pack)

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Additional cigarette report forms for generic brands (cont.):

Top Choice King Size Nonfilter (Soft Pack)
Top Choice King Size (Soft Pack)
Top Choice Lights King Size (Soft Pack)
Top Choice Lights King Size Menthol (Soft Pack)
Top Choice 100 (Soft Pack)
Top Choice 100 Menthol (Soft Pack)
Top Choice Lights 100 (Soft Pack)
Top Choice Lights 100 Menthol (Soft Pack)
Top Choice Ultra Lights King Size (Soft Pack)
Top Choice Ultra Lights 100 (Soft Pack)
Bronson King Size Nonfilter (Soft Pack)
Bronson King Size (Soft Pack)
Bronson King Size Menthol (Soft Pack)
Bronson Lights King Size (Soft Pack)
Bronson Lights King Size Menthol (Soft Pack)
Bronson 100 (Soft Pack)
Bronson 100 Menthol (Soft Pack)
Bronson Lights 100 (Soft Pack)
Bronson Lights 100 Menthol (Soft Pack)
Bronson Ultra Lights King Size (Soft Pack)
Bronson Ultra Lights 100 (Soft Pack)
Shenandoah King Size Nonfilter (Soft Pack)
Shenandoah King Size (Soft Pack)
Shenandoah King Size Menthol (Soft Pack)
Shenandoah Lights King Size Menthol (Soft Pack)
Shenandoah 100 (Soft Pack)
Shenandoah Lights 100 Menthol (Soft Pack)
Shenandoah Ultra Lights King Size (Soft Pack)
Shenandoah Ultra Lights 100 (Soft Pack)

The following cigarette report forms were not updated:

Merit Long Size Menthol (Hard Pack), page 73, for export only
Merit Long Size (Hard Pack), page 76, for export only
Merit De-Nic Low Tar King Size (Soft Pack), page 77, discontinued
Merit De-Nic Low Tar King Size Menthol (Soft Pack), page 78, discontinued
Merit De-Nic Ultra Low Tar King Size (Soft Pack), page 79, discontinued
Merit De-Nic Ultra Low Tar King Size Menthol (SP), page 80, discontinued
Next Low Tar King Size Menthol (Soft Pack), page 81, discontinued
Next Low Tar 100 (Soft Pack), page 82, discontinued
Next Low Tar 100 Menthol (Soft Pack), page 83, discontinued
Next Ultra Low Tar 100 (Soft Pack), page 84, discontinued
Next Ultra Low Tar King Size Menthol (Soft Pack), page 85, discontinued
Next Ultra Low Tar King Size (Soft Pack), page 86, discontinued
Next Ultra Low 100 Menthol (Soft Pack), page 87, discontinued
Next Low Tar King Size (Soft Pack), page 88, discontinued

Please call me at extension 2426 if you have any questions.

cc: C. Purcell

Attachments

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